

# iEnvision RWE/HEOR



The solution for the management of evidence-generation or research programs

- As you continue to generate new evidence, whether it's RWE/HEOR, Phase IV, or local/affiliate studies, your system and processes need to support this program expansion, not hold it back!
- We understand the identification and generation of evidence beyond clinical trial data is an important and significant component of a pharmaceutical company's medical affairs activity
- iEnvision RWE/HEOR enables you to easily track a research concept through development and execution of a protocol with all reviews and approvals documented in the system

## Adding value to your organization



### Globally define and manage the full program of RWE-/HEOR-related activities

Intuitive user interface tracks all stages from concept to outcome with the ability for vendors to access and provide updates



### Compliant project governance with transparent and consistent decision-making

Workflow-driven application approval, budget review, comments, and decisions, with a full audit trail



### Ensure the currency and accuracy of your reported information

Ability to filter and develop real-time ad hoc reports



### Transparency of asset plans and projects to eliminate redundancy across geographies

Consistent and documented governance processes built in



### Non-biased vendor selection process

Dedicated request for proposal management feature



### Effective RWE/HEOR study program and budget management

Key performance indicators are visible on real-time Dashboard (eg, status of approved projects and forecasting)



### Efficient progression to publication/data disclosure

Vendors or internal coordinators can enter publication plans, with data automatically pushed into Datavision® for planning purposes



### Vendor accountability

Appropriate review and documentation of all deliverables



### Optimize evidence generation and gain insights into published materials resulting from RWE/HEOR

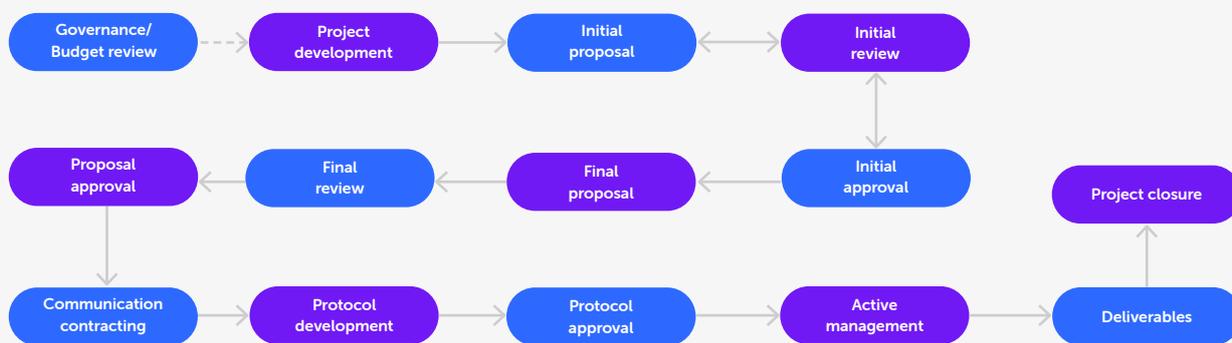
Ability to align projects to medical objectives/strategies to determine data gaps and report appropriately



### Collaborative reviews

doDOC® allows for real-time, collaborative reviews of protocols and project deliverables enabling faster approvals

# RWE/HEOR workflow - Helping your business achieve its internal evidence generation goals



## iEnvision - The global medical affairs platform

The rapidly evolving medical affairs functional landscape and its growing importance within pharmaceutical companies is accompanied by an increasingly complex world of stakeholder and partner interactions, connections, and compliance requirements.

iEnvision is an advanced software platform supporting medical affairs-led business transformation, operational excellence, and connectivity – purpose-built to help strategically plan and manage medical evidence generation, grant programs, and communication activities.

