iEnvision

iEnvision® RWE/HEOR

Does this sound familiar...

You are frustrated because your real-world evidence (RWE)/health economics outcomes research (HEOR) plan and project tracking relies heavily on an intensive manual process?

You lack the transparency and necessary understanding of your global and local business unit standard operating procedures (SOPs)?

You're under increasing pressure to demonstrate project effectiveness to your key stakeholders and C-Suite level executives, but gathering the information you need isn't easy?

The solution for the management of evidence-generation or research programs

As you continue to generate new evidence, whether it's RWE/HEOR, Phase IV, or local/affiliate studies, your system and processes need to support this program expansion, not hold it back!

We understand the identification and generation of evidence beyond clinical trial data is an important and significant component of a pharmaceutical company's medical affairs activity.

Envision Pharma Group has provided purpose-built solutions to support evidence-generation program management since 2014. Our technology solutions are used by 19 out of the top 20 global pharmaceutical companies every day.

Adding value to your organization

Globally define and manage the full program of RWE-/HEOR-related activities

Intuitive user interface tracks all stages from concept to outcome with the ability for vendors to access and provide updates

Compliant project governance with transparent and consistent decision making

Workflow-driven application approval, budget review, comments and decisions, with a full audit trail

Ensure the currency and accuracy of your reported information

Ability to filter and develop real-time ad hoc reports

Transparency of asset plans and projects to eliminate redundancy across geographies

Consistent and documented governance processes built-in

Non-biased vendor selection process

Dedicated request for proposal management feature

Effective RWE/HEOR study program and budget management

Key performance indicators are visible on real-time dashboard (eg, status of approved projects and forecasting)

Efficient progression to publication/data disclosure

Vendors or internal coordinators can enter publication plans, with data automatically pushed into Datavision™ for planning purposes
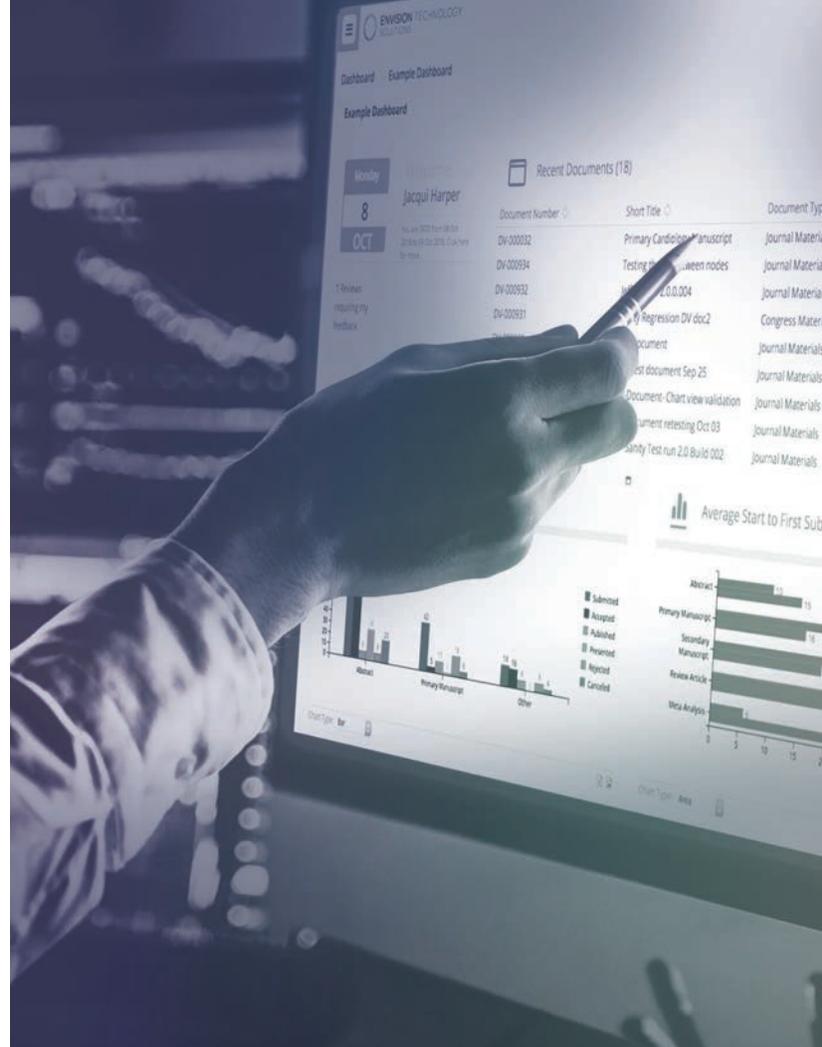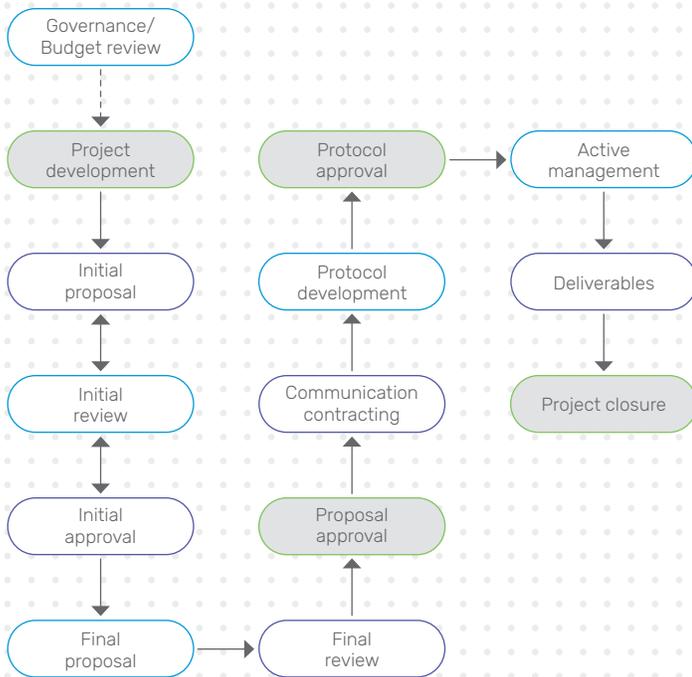
Vendor accountability

Appropriate review and documentation of all deliverables

Optimize evidence generation and gain insights into published materials resulting from RWE/HEOR

Ability to align projects to medical objectives/strategies to determine data gaps and report appropriately

RWE/HEOR workflow

Helping your business achieve its internal evidence generation goals

- Governance/ Budget review
- Project development
- Initial proposal
- Initial review
- Initial approval
- Final proposal
- Protocol approval
- Protocol development
- Communication contracting
- Proposal approval
- Final review
- Active management
- Deliverables
- Project closure

iEnvision – The global medical affairs platform

The rapidly evolving medical affairs functional landscape and its growing importance within pharmaceutical companies is accompanied by an increasingly complex world of stakeholder and partner interactions, connections, and compliance requirements.

iEnvision is an advanced software platform supporting medical affairs-led business transformation, operational excellence, and connectivity – purpose-built built to help strategically plan and manage medical evidence generation, grant programs, and communication activities.

IMPROVES EFFICIENCY

- Reduce internal support and training needs
- Complete processes in a timely manner
- Achieve seamless collaboration

AIDS COMPLIANCE

- Align processes with industry standards
- Create auditable project records
- Maintain visibility and governance of both global and local activities

DELIVERS IMPACT

- Identify gaps in evidence
- Achieve organizational goals
- Align medical and communication plans with strategy

ENVISION PHARMA GROUP

For further information, or to arrange a demonstration, please contact enquiries@envisionpharmagroup.com

envisionpharmagroup.com